



Central Georgia Council Social Media/Web Guidelines & Requirements

Social Media/Web Requirements

- Follow BSA and CGC social media guidelines and requirements
- Have a minimum of two district level volunteers with administrative rights on every district or council social media site (e.g., Facebook pages and groups).
- Give the council administrative access to all council and district social media sites.
- Give council marketing committee members access (when requested) to social media sites to help support district and council communication goals.
- Keep sites relevant, timely, and engaging.

Guidelines

- 1. Transparency.** Be honest about who you are.
- 2. Protection.** All Youth Protection policies apply. Adults should not use direct-messaging when interacting with youth.
- 3. Clarity.** State that opinions are your own.
- 4. Responsibility.** Follow the Scout Oath & Law. Use good judgment in sharing information.
- 5. Awareness.** Internet content is permanent/public.
- 6. Utilization.** Use current best practices and attend training sessions.

Additional Requirements

Facebook

- Districts may only have one page
- Districts may have multiple groups
- Page must be set to photo tags not allowed; profanity blocklist set as 'strong' (under 'manage permissions')
- Admins must receive "individual email notifications" on settings (under 'your settings')

YouTube

- Have music copyright permission

Best Practices

- Link and promote CGC and National BSA Facebook and websites
- Put council and district website and Facebook addresses on all fliers

facebook



YouTube

flickr™



<http://www.>